

Dear Sir/Madam,

TO BECOME A BLUE COMPANY

The Blue Company project is an initiative of volunteer corporations and institutions who have the public interest at heart with the objective of encouraging companies to fight corruption in all its forms. Corruption is a scourge that affects the allocation of resources in our country resulting in increased cost of doing business, stunted development, widening income disparities and inefficient service delivery. The private sector has recently sponsored the Bribery Bill in parliament whose objectives include extension of the fight against corruption and provision of specific requirements for private entities to adopt bribery prevention procedures. The private sector must do its part to help the Government and Civil Society in fighting this vice.

Criteria for becoming a Blue Company

The formalities of becoming a registered Blue Company are very simple. There are only three requirements:

1. The CEO or Managing Director (MD) is required to write to each employee of his or her Company and its subsidiaries, informing them that henceforth, no employee is allowed to give or take bribes in any form and that contravening this condition of employment will be treated as gross misconduct and liable to summary dismissal.
2. The CEO or MD will also declare that all donations, gifts and favours given or received by the Company or any employee to a customer or potential customer, supplier or potential supplier, government official or representative should be transparent, that is, declared and official. Any non-branded gifts accepted by any employee or given to anyone shall not exceed an agreed amount (say \$30), and if of higher amount it shall be declined and/or returned.
3. The Company, through its CEO or MD shall have a declared policy of being free from practices of favouritism on grounds of Tribe, Gender, Religion, Colour or Creed etc.

Certification would therefore simply require that your auditors confirm that the above three requirements have been met. Alternatively, if your Company already has in place policies that address these criteria, registration can be completed by having your auditors certify that the policies have been disseminated within your organisation and all your employees are aware of them.

Certification

Registration as a certified Blue Company, on the above criteria, will be carried out on an annual basis free of cost. Once certified, your Company will be able to use the Blue Company logo in your advertising, printed materials and premises in line with the Logo Policy.

If the Company or any of its employees is involved in any form of corruption that, in the opinion of the Advisory Board of the Blue Company Project, requires de-registration of the Company as a member, the Company agrees to: -



- Cease forthwith to use the Logo and all other Blue Company materials.
- Return, free of any cost to the Secretariat, the Blue Company Certificate and Plaque.

In all such matters, the decision of the Advisory Board will be final and incontestable. A Blue Company will also give preference to another Blue Company in business dealings including purchasing and use of their services. A Blue company also has the privilege of referring other organizations to become members.

Our intention is to get as many companies in the region as possible to become Blue. This letter serves to invite your Company and its eligible subsidiaries to become registered Blue Companies. If you are willing to be registered, kindly complete and sign the attached letter and send it back to us for the attention of Mary Waceke. As soon as it is received, we will be in touch to assist you with the formalities and answer any questions that you may have.

Nizar Juma
Group Chairman
Jubilee Holdings Ltd



Flora Mutahi
Chairlady
Kenya Association of
Manufacturers



Joe Muganda
Group CEO
Nation Media



Nation Media Group

Amb. Dennis Awori
Chairman
Kenya Private Sector
Alliance



Judy Njino
United Nations
Global Compact
Network Kenya



Network Kenya
WE SUPPORT

The Secretariat

THE BLUE COMPANY PROJECT

The Blue Company Project
Nairobi.

Attention: - Mary Waceke

Dear Sirs,

I am pleased to accept your invitation and confirm my company's agreement in principle to become a Blue Company. We will initiate the auditor approval process soon and submit the same in due time for certification.

Yours faithfully,

Signature

CEO Name

Name of Company

Date

